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CHARLES HALL MUSEUM

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A Non-Profit 501(c)(3) History Museum

September 16, 2025

TO: Our Patrons and Sponsors

FROM: The Charles Hall Museum Board of Directors

Thanks in part to the support provided by our sponsors, the Cherohala Skyway Festival has continued to evolve, grow, and improve and is one of the most important annual events in Monroe County and East Tennessee. The Cherohala Skyway Festival – Josh Graves Music Tribute, offers the very best of bluegrass music and spotlights Tellico Plains as the birthplace of the King of Dobro, Josh Graves!

By being a Cherohala Skyway sponsor, you will gain widespread exposure and allow the Hall Museum's board and volunteers to bring a fun and family friendly festival to our small town. This is your opportunity to share in the success of the Cherohala Skyway Festival and the Charles Hall Museum by becoming a festival sponsor. We hear from locals and out of towners all year long who plan their vacations and other activities around our festival. Daily, almost hourly, we refer our visitors to your business all year long!

Without our sponsors we would not be able to pay for the four-award winning bluegrass stage bands, our local Junior Appalachian Musician children's group, the local Mountain Music String Band or pay for a professional sound engineer! Committed to bring a top bluegrass festival to Tellico Plains, the budget is \$6500 for musicians. Wyatt Ellis, rising bluegrass star and frequent Grand Ole Opry performer, and his bluegrass band will be us again this year as well as the Graves Brothers (Josh Graves' talented nephews), Tim Graves (award winning dobro player like his Uncle Josh) and his band The Farm Hands, recording artists Appalachian Smoke and Tim Decker and Tennessee River.

Without our sponsors we would not be able to offer the huge inflatable family fun zone free. This area is just one of the many free activities and offers many activities for all ages. We pay \$2,000 for the inflatables, generators, and staff. Of course there are other expenses such as \$1,000 event insurance, paid parking attendants, overnight security and more.

Sponsorship money, profit reserves from prior Cherohala Skyway Festivals, and an \$87,000 grant from the Tennessee State Museum allowed us to fund the new pavement and gravel that tripled the number of parking spaces at the Hall Museum. The additional parking, along with a music stage currently being built through donations, will benefit not only the Hall Museum but also the many groups who visit for tours, attend museum events, participate in town events, and the guests of the Monroe County Visitor's Center located next door. These improvements also serve the broader community and school groups that make use of the Hall Museum.

The Hall Museum recently received grant funding to help build a pavilion alongside Building 2. This pavilion will house an outdoor classroom with a focus on the arts, provide storage space, and shelter several historic relics—including a wagon used in the first 1958 Wagon Train, a wagon last used by the Hall and Myers family, a 1900 buggy from a local family, farm implements, and the first fire truck purchased by the town of Tellico Plains in the 1950s.

To complete the first phases of this project, we will need to raise an additional \$50,000. Any reserves after festival expenses will go toward this project. Will you join us in continuing to preserve and celebrate our historical relics, documents, and pictures?

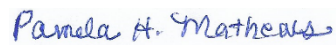
To become a Cherohala Skyway Sponsor or learn more about sponsorship opportunities, please either mail, drop by the Hall Museum, Building 2 or email the sponsorship form. You may send your check by mail or leave at the Hall Museum. We can also send you an invoice payable by a credit card. A board member can also arrange a pick-up of your sponsorship form and payment.

Please, contact me or any board member with any questions about the museum. The Hall Museum is not owned by the Hall family. It is a 501 c 3 non-profit foundation governed by a board of directors. I volunteer my services to manage the museum and the store, The Museum Marketplace. I have one vote on the board. There is no endowment. We have to have fundraisers and donations to continue to keep our doors open and grants for any capital improvements. We have rising costs that includes our security system, repairs, utilities and paying clerks to manage the Museum Marketplace that is managed by the museum.

The board and I have a passion to see the Hall Museum continue. We would love your help in fulfilling our mission to preserve our great history and offer family fun and living history events!

Thank you for any consideration.

Sincerely,



Pam Hall Mathews
President of Board of Directors
865-938-1243 (personal cell)